



REGIONAL WORKSHOPS & SUPPORT PROGRAMME

Creating Successful Business Cases

The Chartered Society of Physiotherapy is launching ten one day regional workshops across England from April to June 2010.



The aim of these highly interactive and practical workshops is to improve the capability and skills of physiotherapists in putting together successful Business Cases within an NHS context to respond to World Class Commissioning and other local priorities.

DATES 2010	VENUES
THURSDAY 22 April	WEST MIDLANDS Birmingham
WEDNESDAY 28 April	EAST MIDLANDS Leicester
THURSDAY 29 April	EASTERN Cambridge
TUESDAY 11 May	LONDON Central London
WEDNESDAY 12 May	SOUTH CENTRAL Newbury
THURSDAY 20 May	SOUTH WEST Exeter
THURSDAY 15 June	YORKSHIRE & HUMBER Leeds
WEDNESDAY 16 June	NORTH EAST Newcastle
TUESDAY 22 June	NORTH WEST Bolton
WEDNESDAY 23 June	SOUTH COASTAL Gatwick

A 'hands on' approach will be adopted throughout, providing workable ideas and practical solutions to some of the issues currently facing many services. There will be some preparatory work to complete allowing discussion of 'real life' issues.

Zac Arif and Paul Johnson from The Access Partnership will lead each workshop and together have many years experience and expertise in this field. They will help provide an insight into writing short and concise business cases such as bidding for more resources and proposing changes in services as well as help delegates to understand key financial elements such as costing services, national tariffs and indicators.

learning outcomes

By the end of the day you will be able to:

- ✓ understand strategy and its relation to Business Cases
- ✓ consider the different elements for an option appraisal
- ✓ understand how costs work and undertake simple costing exercise
- ✓ confidently cost services to make bids for funding
- ✓ identify the role of stakeholders and how to work with them effectively
- ✓ structure and put together a Business Case

CSP MEMBERS WILL ALSO HAVE ACCESS TO A STRUCTURED FOLLOW-UP PROGRAMME DESIGNED TO CONSOLIDATE AND BUILD ON WORKSHOPS, PROVIDING CONTINUED LEARNING AND DEVELOPMENT SUPPORT DURING 2010.

EVENT FEE

£99\* inc VAT CSP members

£145 inc VAT non CSP members

INCLUDES ALL COURSE MATERIALS AND REFRESHMENTS

\* Please state your CSP membership number on the booking form.



who should attend Any physiotherapist who needs to be able to put a business case together to secure funding or present ideas for a service improvement initiative.